

Who we are

Tillotts Pharma (www.tillotts.com) is a fast-growing **international speciality** Pharma company located **outside of Basel** employing approx. 300 employees in Switzerland and abroad. We are dedicated to the development, in/out-licensing and marketing of innovative pharmaceutical products in the field of gastroenterology. We successfully market our own products as well as in-licensed products in **over 60 countries** through our affiliates as well as a network of carefully chosen licensing- and marketing partners. We are engaged in close collaborations with pharmaceutical research centres and universities.

GI-health is our passion™

To be located at our HQ in Rheinfelden (AG), we are looking for a **Senior International Brand Manager**

Your tasks

- Implement existing product promotional strategy via an international network ensuring alignment with overall brand strategy
- Create and roll-out new marketing concepts internationally
- Prepare a launch plan and manage the roll-out of the plan internationally
- Collaborate with affiliates in developing overall brand strategy
- Responsible for events by liaising with event agencies and internal event support
- Conduct market- and competitor analysis for priority markets
- Initiate market research by liaising with market research companies
- Contribute to affiliate business reviews
- Manage assigned budget
- Produce and present product training
- Build and maintain Key Opinion Leader network
- Provide marketing guidance to departmental colleagues if requested

Who you have

- Scientific degree or similar education with experience or training in Medicine/Life Sciences
- Minimum 8 years of experience in pharmaceutical marketing environment is a MUST (local and regional / global)
- EU launch experience
- Experience in the Gastrointestinal (GI) field is a plus
- Project management skills
- Work experience in a smaller company is desirable
- Languages: English mandatory (written & oral), German optional (speaking & understanding)
- Is able to delegate, motivate, solve problems and to take decisions
- Adaptable, team-player, organised
- Willingness to travel (up to 30%)

Who to contact

If you are interested in this challenging position, please send your job application by e-mail to: recruitment@tillotts.com

TILLOTTS PHARMA AG

Human Resources, Baslerstrasse 15, 4310 Rheinfelden